

**ron
bourgeois**

Skills

InDesign
Photoshop
Illustrator
Acrobat
QuarkXPress
MS Word
MS Excel
Dreamweaver
HTML5/CSS 3
Squarespace

Professional Profile

- Graphic Designer with experience creating engaging brand and marketing assets
- Adept at managing graphic design process from start to finish
- Create and produce high-caliber print and digital communications
- Provided direction to photographers at photo shoots
- Prepared and cropped images for print, web, and mobile use
- Worked closely with outside vendors, while maintaining close attention to detail
- Proficiency in InDesign, Photoshop, Illustrator, Acrobat, QuarkXPress
- Familiarity with MS Word and Excel, Dreamweaver, HTML5/CSS 3, Squarespace

Experience

Graphic Designer

2013–2018

Community Music Center of Boston

- Created dynamic, clearly branded print collateral and digital marketing materials
- Designed and produced impactful yearly capabilities catalog and annual report
- Supplied online digital marketing assets for website, email campaigns, and blog posts
- Generated detailed Photoshop wireframe mockups for website redesign
- Provided striking invitation packages for highly successful fundraisers
- Effectively collaborated with photographers
- Worked closely with printers in ensuring highest quality at lowest price

Freelance Graphic Designer

2009–2017

Leadfree Design

- Worked with Leadfree Design's principle to create digital banner ads for large international construction client: Atlas Copco, and its subsidiaries: Chicago Pneumatic and Dynapac

Ellen Rolli, Fine Artist

- Collaborated with client to address need for an improved website
- Thoroughly revamped visual appearance to better showcase artist's work
- Enhanced user experience with improved site structure and navigation

Massachusetts Department of Public Health

- Created comprehensive health report outlining challenges for people with disabilities

Senior Graphic Designer

2000–2009

Berklee College of Music

- Created dynamic communications such as brochures, banners, catalogs, posters, packaging, and invitations
- Designed a series of high-profile exterior banners at the Berklee Performance Center, Boston, increasing brand awareness
- Implemented new college brand identity over a wide range of important projects
- Created a series of promotional catalogs for the Berklee Summer Music Program that played a significant role in increasing attendance
- Devised flexible invitation design templates for concerts, lectures, and special events
- Received college-wide outstanding service award in 2004

Education

University of Vermont, Burlington, VT
Certificate in Digital Marketing

Paier College of Art, Hamden, CT
B.F.A. Graphic Design