



Mubariz Mahmood

Experienced Email Marketer

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34/1 Darul Nasar Gharbi Munim, Chenab Nagar,
Punjab, Pakistan 35460

11 August, 1996

Worked 2 Years in Digital Marketing. Hard-working, co-operative and independent individual with a lot of experience in different fields. Effective communicator as being a sales member. Qualified brains with Highest success ratio.

WORK EXPERIENCE

Email Marketing Skylite Networks Pvt. Ltd

08/2017 – 01/2020 Executive in Sales and Marketing Dept.

Worked on Projects: Skylite Networks, 1000FTCables, WESTCables, SVCables, Pink Salt Wall, iAfrica, Ghanalive, Naija TV, Africa One, Ethernet Pedia, Android Apps Promotion, Khan Funeral and Cremation

Tools Used:

- Mailwizz, Mailjet, Sparkpost, Elastic Email, Mailchimp, Hubspot, Zoho, Mailgun, Campaign Monitor, Active Campaign, Email Octopus, Mailerlite, Getresponse, Aweber, Pepipost, Sendpulse, Sendblaster, Infusionsoft, Salesforce, Gmail, Outlook, Yahoo, Hotmail, Mobile view

Call Center Representative Skylite Networks Pvt. Ltd

Achievements/Tasks

- Worked for Two Months as Customer Support Member for Company based in USA.

Internship Pakistan Meteorological Department, Islamabad

07/2017 – 08/2017 PMD, Islamabad, Pakistan
In GIS & Remote Sensing, Google Earth, USGS Earth Explorer and GloVis

Ambassador in Lincoln Corner University Of Sargodha (Main Campus), Pak

04/2016 – 08/2016

EDUCATION

BS Hons in Geography University of Sargodha, Sargodha, Pakistan

2014 – 2018 Earth Sciences Dept.

Courses

- Map Work
- Climatology
- Cartography
- Urban Geography
- Different Surveys
- Environmental Sciences
- Economic Geography
- GIS & Remote Sensing
- Human Geography
- Geography of South Asia

FSc in Pre-Engineering Nusrat Jehan Inter College, Chiniot, Pakistan

2012 – 2014 Pre-Engineering - Agha Khan Board

Matriculation Nusrat Jehan Academy Boys, Chiniot, Pakistan

2012 Science - BISE Faisalabad Board

SKILLS

- Email Marketing
- Email Designing
- HTML Code Editing
- Google Analytics
- Manage Reports
- Microsoft Office
- Team Work
- Data Analysis, Interpretation and Insights
- IGIS
- Salesforce and other CRM softwares
- Basic SEO
- Calling
- Project management
- Co-operation
- Data Management
- Work under pressure
- Sales Management
- Sales & Marketing
- Remote sensing
- Communication
- independent
- Motivational Trainer

LANGUAGES

- Urdu ●●●●○
- English ●●●●●

INTERESTS

- Computer Learning
- Reading
- Tourism
- Learning new skills
- Sports
- Football
- Motivation to explore new things
- Watching movies
- Learning new words
- Knowledge Seeking
- Gaining new Insights

REFERENCE

References are available on demand