

OLSON JEAN-LOUIS

GRAPHIC DESIGNER

OBJECTIVE

As an adept Graphic Designer, I am seeking the opportunity to obtain a position where I can demonstrate my professional experience and education as an integral part of a progressive organization. In my collective experience to date, I have exhibited capabilities of effective communication, independent problem solving, and valuable insights into the needs of organizations.

EDUCATION—

Certification

User Experience Designer
Interaction Design Foundation
New York, NY

Anticipated graduation 12/2020

Relevant coursework:

User Experience: The beginner's
Guide and Design Thinking

Bachelor of Fine Arts

Art

Concentration: Graphic Design
New Jersey City University 2009
Jersey City, NJ

Certification

Career and Technical Education
Teaching Certificate
Graphic Design 4112
New Jersey Department of
Education
Trenton, NJ

KEY SKILLS—

- Adaptability
- Branding
- Client relations
- Coding
- Color management
- Critical thinking
- Data management
- Detail-oriented
- Digital illustration
- Impositions
- Interactive media
- Interpersonal communication
- Marketing
- Organization and planning
- Policies and procedures
- Presentations
- Print and web design
- Project implementation

EXPERIENCE

8/2016—Present

Graphic Design and Engineering Teacher
M.E.T.S. Charter School • Newark, NJ

- Actively execute marketing campaigns and create marketing materials such as billboards, brochures, and bus wraps to promote Newark and Jersey City campuses.
- Administer and implement design units in Adobe Illustrator and Photoshop CS6 to maximize student engagement and curiosity in the design industry.
- Approach design from a critical, historical, and theoretical perspective.
- Develop curriculum and cultivate approaches to engineer designs.
- Educate on coding, design thinking, and experience design.
- Evaluate students' work, including academic writings, projects, and tests.
- Generated learning opportunities in design to prepare students for industry-related challenges.
- Maintain student records and inform caregivers of progress.
- Oversee and facilitate the Art and Design clubs in addition to encourage the evolution of the artist community within the school.
- Provide education by stimulating intellectual growth and foster an inclusive and safe learning environment for students.
- Spearhead discussions regarding curriculum and respond to students' questions and comments.

4/2006—Present

Graphic Designer

Freelance • Elizabeth, NJ

Ace Reprographics • Paterson, NJ

IMG Models • New York, NY

Crestron Electronics • Rockleigh, NJ

5/2015—Present

5/2016—6/2017

11/2006—4/2008

4/2006—4/2008

- Aid in the design of media kits to accurately market talent portfolios.
- Collaborate with developers to ensure aesthetics are aligned with accessibility, usability, and web standards.
- Constructed buttons, logos, and icons for keyboard and home automation controls.
- Convert existing research, marketing strategies, and product positioning into effective campaigns and designs.
- Design marketing collateral for entrepreneurs and small businesses, including monthly newsletters.
- Govern and produce digital design work, including banner sizing and versioning.
- Guarantee consistency of brand and creative aspects across customer touch points.