

- Project management
- Proofing
- Team building
- Time management
- Typography
- User Experience
- User Interface
- Written and verbal communication

PROFICIENCY—

- Adobe Creative Cloud
- Digital Press Printers
- Fiery Command WorkStation
- macOS
- Microsoft Office Suite
- Windows Operating Systems

HIGHLIGHTS—

- Aid in the designing of signage layouts and size charts for retail stores
- Contribute to the design and execution of advertising via digital, print, television, and radio for the "Jersey Fresh" produce campaign
- Illustrate storyboards for ShopRite's "Partners in Caring" campaign
- Teacher of Graphic Design
4112 Provisional License

AFFILIATIONS—

- Interaction Design Foundation
NYC, member

- Organize and update model portfolios to increase bookings.
- Produce the design and production for email campaigns and templates, logos, product graphics, social media graphics and banners, static and rich banner ads, and websites.
- Skillfully input code and template data into touch panels to test interfaces for bugs and error codes.
- Translate wireframes into simple User Interfaces.
- Work with developers to ensure proper implementation within a web environment and ensure consistency and integrity of the creative vision.

10/2009—5/2013

Technology Instructor

Passaic County Community College • Paterson, NJ

- Administered, compiled, evaluated and graded students' coursework and updated students regarding their progress via in-person and electronic communication and the prompt grading of assignments.
- Attended faculty meetings and professional development and orientation activities as required by the President, Dean, or Department Chair.
- Exhibited responsibility for the coordination, evaluation, planning, preparation, and presentation of classroom instruction and related activities.
- Kept abreast of technological developments by proactively reading current literature and conversing with colleagues.
- Maintained office hours for students requesting academic advice and aided students with course-related issues.
- Preserved student attendance records, grades, and other required records in compliance with federal regulations.

9/2009—6/2011

Visual Arts Instructor

Newark Collegiate • Newark, NJ

- Assessed the accomplishments of students on an established timetable and provided reports to students and administrators.
- Created an educational environment that was conducive to learning and appropriate to the maturity and needs of the students.
- Executed life drawing classes to pique student interest in careers in the Arts industry.
- Facilitated portfolio workshops to expand the amount of aspiring art majors for the college application and scholarship processes.
- Maintained accurate student records as required by law and organization regulations.

2001—2006

Graphic Design Intern

CMD & Partners, LLC • Fairfield, NJ

1/2006—6/2006

WCBS-TV • New York, NY

9/2004—12/2004

Sesame Workshop • New York, NY

9/2003—12/2003

Polo Ralph Lauren • Lyndhurst, NJ

7/2001—8/2001

- Assisted with proposal graphics such as flowcharts, graphs, maps, and process flows.
- Collaborated with teams regarding new graphic concepts and ideas that could be utilized to market products.
- Constructed presentations and automation effects.
- Created graphics for web applications and marketing materials, including banners, brochures, direct mail, flyers, illustrations, logos, and posters.
- Designed layouts with licensed characters to support lead designers in licensing art for product usage.
- Organized the creative department's design library to provide easily accessible assets for real-time graphics.