

# RUTH MILLER

## GRAPHIC DESIGNER

## EDUCATION

### OKLAHOMA CHRISTIAN UNIVERSITY

BFA in Communication Design

Minor in English Writing

3.87 GPA / Summa Cum Laude

## SKILLS

Adobe Creative Suite

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere Pro

Adobe After Effects

Canva

Digital Design

Print Design

Copywriting & Editing

Microsoft Office

HTML & CSS

Video Editing

## EXPERIENCE

### S DESIGN GRAPHIC DESIGN INTERN OKLAHOMA CITY

DECEMBER 2019 - PRESENT

- Developing logos and brand identity for nonprofit clients
- Executing website content management by updating out of date pages
- Writing new website content for monthly campaigns, resulting in consistent brand messaging

### WORKLODGE GRAPHIC DESIGN INTERN HOUSTON

JUNE 2019 - AUGUST 2019

- Created advertisements such as billboards and digital promotions to market new company locations and services
- Worked closely with CEO to develop and maintain brand integrity
- Edited and organized video library for further use, demonstrating archiving and video skills

### SEEHAWK DESIGN GRAPHIC DESIGN INTERN OKLAHOMA CITY

MAY 2019 - AUGUST 2019

- Multi-tasked to meet creative design needs of 30+ clients with illustration, typography, and branding skills
- Reported to employer remotely, demonstrating self-motivated qualities and ability to meet deadlines with minimal supervision
- Wrote SEO articles to attract new clients to work with the company

### SOUTHWESTERN PRINTING GRAPHIC DESIGN INTERN OKLAHOMA CITY

MAY 2019

- Collaborated with Art Director on print publications, such as magazine and calendar layouts
- Completed detail-oriented design work, resulting in a reduced number of proofs
- Assisted in prepress to streamline the printing process and understand company needs

### KRUSH DIGITAL GRAPHIC DESIGN INTERN OKLAHOMA CITY

MAY 2018 - AUGUST 2018

- Prioritized different needs of both client and digital marketing team to meet project deadlines
- Demonstrated innovative thinking by creating illustration and design work for client pitches
- Aided Creative Director in finding resources for photography and design projects, resulting in higher project completion efficiency

## ACCOMPLISHMENTS

### SOUNDINGS LITERARY AND VISUAL ARTS JOURNAL GRAPHIC DESIGNER OKLAHOMA CITY

APRIL 2018 - OCTOBER 2019

- Worked as a graphic designer for on-campus literary journal for both its 2019 edition and 46-year commemorative publication
- Led a 3-person design team in creating promotional materials to encourage fundraising and submissions, ultimately receiving over 100 submissions
- Designed the interior and exterior of both the final 2019 journal, containing 92 works, and the anniversary edition, containing 132 works

### SIGMA TAU DELTA - NATIONAL ENGLISH HONORS SOCIETY VICE PRESIDENT OKLAHOMA CITY

JANUARY 2018 - PRESENT

#### Vice President of Rho Mu Chapter April 2018 - 2019

- Planned chapter events and led in the president's absence, demonstrating leadership and communication skills

### PHI OMEGA NU - WOMEN'S SOCIAL SERVICE CLUB VARIOUS POSITIONS OKLAHOMA CITY

SEPTEMBER 2017 - PRESENT

#### Graphic Designer August 2018 - Present

- Designing apparel and social media graphics, along with creating a new fundraising method through sticker ordering service

#### Rush Director April 2018 - 2019

- Planned event and email marketing communications campaign to encourage new membership, resulting in a 35% membership increase

#### Morale Officer December 2017 - April 2018

- Wrote social media posts, ensured membership engagement through weekly events, and conducted end of the year satisfaction surveys