

CLAIRE ZUKAS

clairezukas.com

I am a Graphic Designer based in NYC. I have exceptional problem solving, collaborative and interpersonal skills. I have experience working on website UI, marketing, branding, and print design. I'm always looking to expand my skillset and grow as a designer.

WEBSITE

clairezukas.com

SKILLS

Illustrator	Time Management
Photoshop	Communication
InDesign	Problem Solving
Procreate	Color Theory
After Effects	Typography

EDUCATION

Graphic and Digital Design
Certificate Program

PARSONS THE NEW SCHOOL
New York, NY | 2019

Bachelor of Arts Degree
Management Minor in Studio Art

MANHATTANVILLE COLLEGE
Purchase, NY | 2013



EXPERIENCE

Freelance Graphic Designer

JUMP SUIT GROUP
Digital Marketing Agency
Boston MA | Present

- Design and build out the UI for clients websites before handing off to developers

Graphic Designer

TEMPEST
Digital Recovery Program
New York NY | April 2019-June 2020

- Expanded on brand guidelines during launch of company rebrand
- Helped create and build out brand awareness across all social channels
- Generated marketing materials, and built main website for launch of CEO's book
- Created visual identities for monthly series and courses offered
- Designed external email templates to be used across all departments

Freelance Graphic Designer

HEMP HOUSE
CBD Product Company
Boston MA | July 2019-Oct 2019

- Designed various sized packaging for new product: CBD Gummies
- Helped hone brand identity and developed Brand Guidelines
- Created social campaign for launch of new products

Project Manager

TBWA\CHIAT\DAY
Advertising Agency
New York NY | 2014-2018

- Managed all ongoing projects for Fortune 500 client and ensured completion within timelines and budgets