

# SHRUTHILAKSHMI NARAYAN

UX DESIGNER | ARCHITECT |  
PERFORMING ARTIST

## Experience

**Northeastern University** | **Design Research Assistant**  
*Boston, USA | January 2020 - June 2020*

Conducted user research on technology literacy with older adults. Designed a service blueprint for a pilot program catering to individual relationship during the COVID-19 helping isolated older adults. Designed newsletters, games and workshop to teach older adults technology.

**Srianvi Inspired Interiors** | **Design Intern**  
**Product & System Design (Home Retail)**  
*Bengaluru, India | Jan 2018 – Jun 2018*

Created a range of home decor and furniture products using natural fiber and recycled wood. Conducted research and studied on a craft and community practice using natural fiber-banana fiber, vetiver & water hyacinth. Designed & developed a range of interior partitions made of waste wood, banana fiber and vetiver with traditional joinery details.

**Selco Foundation** | **Design Intern**  
*Bengaluru, India | May 2017 – Jul 2017*

Designed a range of packaging for solar lamps using areca leaves as the prime material as a part of the Inventing green program. Redesigned bamboo lamps as a financially, environmentally and socially sustainable product from a livelihood generation perspective.

**Vishwannath Associates** | **Architectural Intern**  
*Bengaluru, India | Jan 2015 – Aug 2015*

Drafted and rendered residential & Commercial Projects. Conceptualized a master plan for a skill development institution project under the guidance of the principal architect.

**Jurong Consultants** | **Architectural Intern**  
*Bengaluru, India | Aug 2014 – Dec 2014*

Drafted and created detailed drawings for a multi-community project. Rendered landscape for residential & commercial projects.

## Award

**University Second Rank**  
*Bangalore University, UVCE, B.Architecture*

**UVAA Merit Award for Best Thesis**  
*UVCE – UVAA, B.Architecture*

## Education

**Northeastern University CAMD**  
**MS Experience Design**

*Boston, MA USA | Sept 2019 – Aug 2020 (GPA 4.0)*

Contributed to various academic projects using UX research methods and service design principles for independent cinema experience, food delivery service design, building a home and a walking community service design for older adults. Worked along with a professor on a remote socializing and technology literacy research project for older adults.

**Srishti Institute of Art, Design & Technology**

**M Des. Industrial Art & Design Practices**

*Bengaluru, India | June 2016 – June 2018 (GPA 7.9/10)*

Initiated and contributed to various product and system design projects ranging from furniture to lifestyle products. Created various prototypes using different mediums like paper, solid wood, recycled waste and natural fiber.

**UVCE Bangalore University**

**B. Architecture**

*Bengaluru, India | June 2010 - June 2015 (Grade A)*

Created a design proposal for a science city project including site analysis, zoning map, master plan and detailed plans, views and sections.

Conceptualized an edutainment park for all age groups.

## Skills

**Design:** Adobe Photoshop | Illustrator | Indesign  
Adobe XD | Journey Map | System Blueprint |  
Storyboards | Wireframes & mock-ups | Emotion  
mapping | Concept Sketching | Autocad | Revit |  
Fusion 360 | Google Sketchup | V-ray

**Research:** Phenomenological research |  
Storyboard | Storytelling & Interviewing | Data  
analysis | Persona development | Case Study |  
Notational system for analysis | Observation Study

**Other:** | Brochure designing | Logo Design | Hand  
Sketching & Rendering | Painting