

Designer with 4+ years experience working in HTML, CSS, and the Adobe Suite as well as 2+ years of experience as a graphic designer. I am seeking to leverage these skills I've learned as a graphic communications major to assist in executing and managing various marketing promotions with a detail-oriented, positive attitude.

Experience

- 12/2017 - present** **Graphic Designer**
Freelance
- Client: Professor Steen Henrik Sternberg**
- Create graphics in Photoshop to visually describe the physical internet, update graphics, and convert images to high resolution images
- Client: Caroline Russell (Hair Stylist)**
- Created the logo and branding skillfully with Adobe Illustrator
 - Effectively communicated and formed plans, timelines, and creative concept ideas in a timely manner
 - Designed multiple unique social media graphics every week along with creating other related marketing materials
- Client: Shockwaves Waterski Show Team**
- Created two visually stunning backdrops of 24' by 8' in Sketch, GravitDesigner, and Adobe XD that was used at every one of their shows for the season of 2018 and 2019 which were displayed on TV at a couple of the shows and used as a hotspot for photos
- Clients: Kayla Burchatz (Personal Trainer and Spotify Artist); Alec Sanbeck (Coordinator for Charity Fundraiser)**
- Created unique logos for both clients using strong Illustrator design skills
- 09/2018 - 03/2020** **Translations/Graphic Designer**
Edge Advertising
- Organize, package, and prep InDesign files to be sent out to clients in Europe
 - Redesign pages translated in various languages through using strong communication skills to ensure accuracy in written language and layout placement
 - Effectively communicate ideas between coworkers and clients to creatively design pages for motorcycle catalogs using Adobe InDesign
- 06/2013 - 03/2020** **Associate to Assistant Manager**
Shakopee Marcus Cinema
- Manage the associates and the money on a daily basis
 - Provide great customer service with a level head
 - Perform daily managerial duties to provide a safe and enjoyable work environment as well as provide a clean and entertaining experience for our customers
- 08/2017 - 03/2018** **Graphic Designer**
Minnesota State University Moorhead-Dragon Athletics
- Utilized effective communication and interpersonal skills in building strong working relationships among team members
 - Created digital signage, motion graphics, creative templates and other graphics using After Effects and Illustrator for sports events and media
- 07/2017 - 08/2017** **Web Designer Internship**
Rightline Design
- Enhanced knowledge level and skill in Wordpress and Illustrator
 - Utilized effective time and project management skills to meet deadlines
 - Improved efficiency in web design by creating a website to promote business services and effectively communicate a mission
- 05/2017 - 06/2017** **Summer Mission Experience**
Jesus Film Recording Team
- Developed strong communication and teamwork skills through communicating and interacting with the nationals in a rapidly changing environment
 - Improved audio recording and editing skills

Personal Info


Portfolio


<https://mulcroneka.wixsite.com/mysite>


Projects


I specialize in projects such as logo design, branding, layout, typography, social media graphics, and printed pieces.


Skills


Microsoft Powerpoint- exceptional 
Advanced

Adobe InDesign - excellent (Used Daily) 
Advanced

Adobe Illustrator - excellent 
Advanced

Adobe Photoshop - excellent 
Advanced

Microsoft Office - excellent 
Advanced

HTML, CSS, JavaScript, Wordpress, Flash coding skills - great 
Intermediate

Courses

01/2017 - 05/2017
Entrepreneurial Marketing

03/2016 - 05/2016
Interactivity and InDesign

06/2016 - 07/2016
Scotland Tour Photography Class

04/2020 - present
User Experience Design Essentials - Adobe XD UI UX Design Udemy Course

Education

08/2014 - 05/2018
Minnesota State University Moorhead (MSUM)

- BS in Graphic Communications with an emphasis in Interactive Multimedia
- Minor in Photojournalism
- Graduated with Cum Laude