

# JORDAN CAMPBELL

SEEKING A CAREER IN GRAPHIC DESIGN

## PERSONAL HISTORY

Driven, adaptable, and organized graduate of Westmont College with a B.A. in Communication Studies. My proven specialties are in design, community outreach, and leadership.

## TALENTS & SKILLS

- Social media marketing
- Graphic design
- Leadership
- Public speaking
- Interpersonal communication

## CONTACT INFORMATION

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## PERSONAL INTERESTS

- Sustainable fashion
- Running
- Writing
- Lifestyle podcasts

## CAREER HISTORY

### Sales Associate

K. Frank Boutique | Sep. 2019 - Mar. 2020

- Actively assisted customers with making practical and ethical fashion choices
- Assisted in the store's online presence through marketing and design strategies to ensure maximum exposure
- Handled the care of new and current inventory, processing transactions, and creating merchandise displays

### Student Intern

Westmont College | Sep. 2016 - May 2019

- Responsible for co-leading the student ambassador program, guiding freshman volunteers in assisting prospective students and their families in order to ensure the best on-campus experience for both parties
- Scheduling campus visits for prospective students, communicating with campus administration, faculty, and the student in a timely manner for utmost assurance
- Carrying out and delegating work roles to current student interns that seek to benefit the college and its relationship with both prospective students and other colleges/universities
- Facilitating administrative tasks in the office to ensure that the workplace is ultimately at its best

## ACADEMIC BACKGROUND

### Westmont College

BA Communication Studies  
Graduated May 2020