

David Cox

Summary

- I am never satisfied with the status quo and always continue to push myself to achieve beyond even my own expectations. Including learning new skills on the fly and honing the ones I currently maintain.
- I am a content creator, and marketer utilizing multiple mediums of creation, and expression across a variety of platforms.

Experience

06/2017 - 10/2019

Advertising Specialist

Friendemic

- Working with account leads and clients to ensure social media plans, goals, campaigns, and objectives are aligned, optimized, and integrated to achieve the client's business objectives.
- Copywriter, and Copy Editor.
- Working with a variety of platforms such as Facebook Ads Manager, AdWords, Instagram, HootInteractive, to accommodate the client's needs.

08/2016 - Present

Graphic Designer & Promotional Marketer

Twitch.Tv/TheHunterWild

- One of the part-time in-house photoshop editors, and promotional marketers for the online broadcaster TheHunterWild on Twitch.
- Utilize editing software to create entertaining, and informative promotional content.
- [Twitter.com/TheHunterWild](https://twitter.com/TheHunterWild)

08/2016 - Present

Freelance Graphic Designer, Brand Strategist, & Marketer

BG ART

- Freelance artist working in Graphic Design, Digital Art, Brand Design, Brand Strategy, and Promotional Marketing.
- Self-taught skills in Photoshop, Photo Editing, Video Editing, and Composite Imaging.
- Provide Brand Strategy, and Development to make the most out of Client's brands.

Skills

- I work well under stress and manage my time extremely well.
- Very adept with computers and technology.
- Goal-Oriented
- 8+ years Graphic, Logo, Brand Design, Brand Strategy, and Marketing experience.
- 6+ years Photoshop experience.
- 6+ years Adobe Premiere experience.
- 7+ years Video Streaming, and Recording experience.
- 7+ years Social Media, and Community Management experience.
- 10 years Customer Service experience.
- 8 years Management experience.

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Experience Cont'd

- 10/2014 - Present **Online Broadcaster**
Twitch.Tv/Beergnome1st
•Have produced, written, engineered, and hosted a live broadcasting channel for the past 6+ years.
•Maintained a social community while providing comedic and educational programming.
•Worked in one of the fastest-growing fields of entertainment today.
- 11/2016 - 04/2017 **Server**
Michelangelo's Ristorante
•Provided food service to customers as well as maintaining a fun and friendly atmosphere.
•Provided excellent customer service in a fast and efficient manner.
•Help to ensure the customer experience reflects the brand.
- 09/2015 - 11/2016 **CSSA Customer Service Sales Associate**
CenturyLink
•Assisted customers with billing issues and resolutions.
•Sold CenturyLink, DirecTV and Verizon products to customers.
•Participated in the Retention program to retain customer accounts.
- 02/2016 - 07/2016 **SME Subject Matter Expert**
CenturyLink
•Promoted to temporary as-needed SME after a few months with the company. With responsibilities on top of previous position.
•Was in charge of training new employees through an on-boarding program.
•Assisted both new and tenured employees with systems and product knowledge.
- 02/2013 - 09/2015 **Server**
Flatbread Neapolitan Pizzeria
•Provided food service to customers as well as maintaining a fun and friendly atmosphere.
•Provided excellent customer service in a fast and efficient manner.
•Helped with the maintenance and handiwork around the restaurant.
- 03/2010 - 02/2013 **Server**
Olive Garden
•Provided food service to customers as well as maintaining a fun and friendly atmosphere.
•Provided excellent customer service in a fast and efficient manner.
•Worked in several positions during tenure including, Bartender, Host, Trainer, Culinary Assistant.
- 05/2005 - 01/2010 **2nd Assistant Manager**
Brookstone
•Worked as the Assistant Manager in charge of driving sales, managing inventory, and shipments.
•Sales and Product Expert.
•Maintained consistently high numbers for the store as a whole during the height of the Recession.