

847 Whann Ave
McLean, VA 22101
(646) 345-9992
Yani.porter1@gmail.com

YANI PORTER

EDUCATION

Emerson College / Media Studies

January 2017 - May 2020, Boston

EXPERIENCE

NBCUniversal / NBCUniversal College Campus Rep

September 2018 - Present, Boston

- Create a marketing campaign for your campus - focusing on promotions and publicity
- Review NBCUniversal Films and TV. Create report on feedback from assigned film or show
- Work with on-campus media to secure a film feature or review
- Coordinate advance screenings for students
- Host themed activities and parties both on campus and in the surrounding area
- Create and update social media sites for each film or television property

WECB Emerson Radio/ Host and Producer for "That's What She Said"

February 2020- April, Boston

- Research content for weekly topic
- Post content for Instagram
- Post new episodes on Spotify
- Control sound board and audio equipment during show

Open Studio with Jared Bowen/ Production intern

June 2019- August 2019, Boston

- Conducted research for packages and interviews
- Logged interviews on Trint
- Helped with production for in studio interviews
- Shadowed Associate Producer during off site shots

AMYX / Contract Manager Assistant

May 2018 - August 2018. Reston, VA

- Analyzed and edited contracts with current clients of AMYX
- Provided solutions and offers integrated IT solutions with cyber security and risk management